



Brighter, **Bolder ATTITUDE!**

- Sharp wit
- Intense electric colors
- Unique textures and embellishments
- Made in USA

PRICE POINTS

\$4.99 US Retail \$14.97 6-Card Unit

\$5.99 CDN Retail \$17.97 6-Card Unit

\$4.49 US/CDN Retail* \$13.47 6-card unit

*These cards will transition to \$4.99/USA and \$5.99/CDN throughout 2024

THE PERFECT A*PRESS DISPLAY! 48-Pocket Tower on a 192 or 144-Pocket Display

192-Pocket Display

144-Pocket Display

29.75" Base Footprint 33.25" Spin Diameter 75" High (without sign) 26.25" Base Footprint 29" Spin Diameter 75" High (without sign)





206589 NEW You are making the rest of us look bad! Happy Birthday

\$4.99 US • \$5.99 CDN





in numbers! Happy Birthday \$4.99 US • \$5.99 CDN



Happy Birthday! \$4.99 US • \$5.99 CDN



206542 WHAT. WERE. WE. THINKING. Happy Birthday

\$4.99 US • \$5.99 CDN



206541 ...laugh a lot! Happy Birthday \$4.99 US • \$5.99 CDN



206536 ...like shot glasses. Happy Birthday \$4.99 US • \$5.99 CDN

4.99 US • \$5.99 CDN



206522 ...Being the same age as old people. Happy Birthday

\$4.99 US • \$5.99 CDN



206516 Happy Birthday \$4.99 US • \$5.99 CDN



206507 No one sparkles like you! Happy Birthday

\$4.99 US • \$5.99 CDN



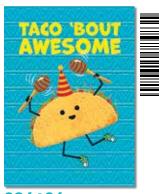
206503 ...didn't know us! Happy Birthday \$4.99 US • \$5.99 CDN



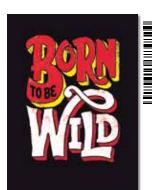
206502 No big dill. Happy Birthday \$4.99 US • \$5.99 CDN



206499 And then we'll be NEW friends! Happy Birthday \$4.99 US • \$5.99 CDN



206486 Happy Birthday \$4.99 US • \$5.99 CDN



2064.85 ...but only till 9pm or so! Happy Birthday \$4.99 US • \$5.99 CDN



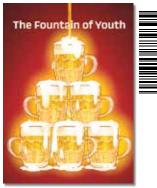
Happy Birthday \$4.99 US • \$5.99 CDN

Like Fine Wine



206480 ...we mature over time. Happy Birthday

\$4.99 US • \$5.99 CDN



206472 Happy Birthday \$4.99 US • \$5.99 CDN



206470 ...Always extraordinary! Happy Birthday \$4.99 US • \$5.99 CDN



206454 ...and oh, so Fabulous! Happy Birthday \$4.99 US • \$5.99 CDN



206446 You sparkle from the inside out! Happy Birthday

THE PASSAGE OF TIME IS LIKE THE PASSAGE OF GAS...

206417

Except you can't blame it on the dog. Happy Birthday \$4.99 US • \$5.99 CDN



They're hairy, inhale their food, and fart. They like cars and balls, a good nap and snore. They're messy but afraid of the vacuum. And they make really great friends. Happy Birthday \$4.99 US • \$5.99 CDN



2064:11 ...as the first time we thought we were old. Happy Birthday

\$4.99 US • \$5.99 CDN



206410 ...creak and pop wherever we go! Happy Birthday

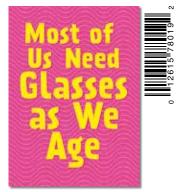
\$4.99 US • \$5.99 CDN



204714 ...Live longer! Wishing you many, many more! Happy Birthday



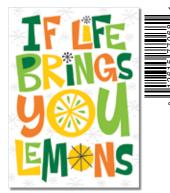
204707 More years... more beers! Happy Birthday



204706 Preferably full. Happy Birthday



204609 ...But it's a nice touch! Happy Birthday



204512 Grab the vodka! Happy Birthday



204511 The older we get, the more there is to celebrate! Happy Birthday



204510 HAPPY BIRTHDAY





204406 ...Celebrating how awesome you are! Happy Birthday



204404 You really are extraordinary! Happy Birthday



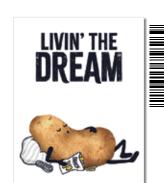
204290 Birthdays and thongs... they tend to creep up on you! Happy Birthday



204054 Cool to the core! Happy Birthday



203963 ...and marvelous! Happy Birthday



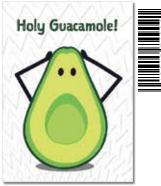
203844 Happy Birthday



203708 Happy Birthday



Every day you sparkle, but today you're on fire! Happy Birthday



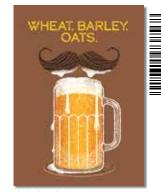
203470 Happy Birthday



203102 WISH BIG! Happy Birthday



202811 Happy Birthday



202784 ...it's practically cake! Happy Birthday



202771 More cake. Less candles! Happy Birthday



202758 You're officially a fire hazard! Happy Birthday



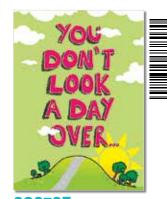
202754 It's not the end... it's a new beginning! Happy Birthday



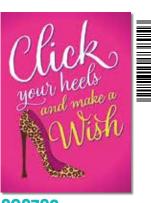
202747 Where there's a woman, there's a way! Happy Birthday



202745 They look so innocent, don't they? Happy Birthday



202735 ...it's nobody's damn business! Happy Birthday



202733 Hope you have an "on sale and in your size" kind of day! Happy Birthday



202708 I'm stumped... How many is that? Happy Birthday



202704 Happy Birthday



204401 (Blank Inside)

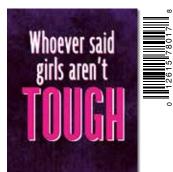
ANY OCCASSION FRIENDSHIP



206413 WHATEVER. SHE. WANTS.



204710 And then there's us... classy, sassy & a little smartassy!



204704 ...never met you!

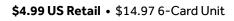
WEDDING



206529 Wishing you a lifetime of love and laughter! Congratulations



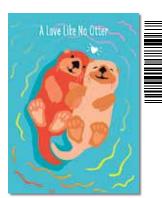
203597 Now and Forever. Congratulations on your Wedding



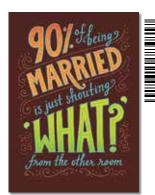
ANNIVERSARY



206538 ...but with snoring. Happy Anniversary



206509 Happy Anniversary

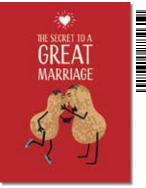


206484 Communication is everything! Happy Anniversary

NEW BABY

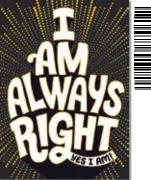


206483 Cheers to many years! Happy Anniversary



206464 ...is being a little nuts! Happy Anniversary

ROMANTIC **ANNIVERSARY**



204504 Because | picked you! Happy Anniversary



204711 Congratulations on your new little stinker!



202768 Welcome... to the early shift! Congratulations



202715 ...and one miracle to behold! Congratulations

NEW HOME



Congrats on the new address! \$4.99 US • \$5.99 CDN



203596 ALWAYS start with the essentials! Congrats on your new home



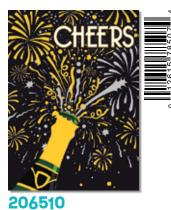
203467 May happiness bloom in your new home! Congratulations

NEW HOME



203024 Time to unpack the glasses! Congratulations

CONGRATULATIONS



Congratulations!



206506 This is a BIG deal!



206493 Congratulations



202739 I can't stop clapping! Congratulations



206594 NEW But sad for us! Good luck on your new adventure



THANK YOU



206465 ...times INFINITY! \$4.99 US • \$5.99 CDN



2064.57 ...and I'm: Grateful! Thanks so much \$4.99 US • \$5.99 CDN

Big Thanks!

206415 Much appreciated! \$4.99 US • \$5.99 CDN



(Blank Inside) \$4.99 US • \$5.99 CDN



203964 THANKS!



202798 I can't thank you enough!

ENCOURAGEMENT GET WELL



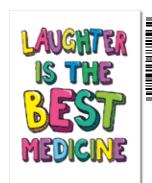
204703 No matter what.



 206595
 NEW

 ...gets up and gets better!
 \$4.99 US • \$5.99 CDN

SYMPATHY



FEEL BETTER

204605 ... But so is medicine. Get well soon



You'll be back on a roll in no time!



202742 Take good care of yourself!



204702 Forever in our thoughts.



204701 ...someone who gave us so much to remember.



202740 So very sorry for your loss

GET 'EM WHILE THEY LAST



Classic Designs Make Way For Fresh New looks

Since its early days as a boutique wedding line, A*Press has constantly evolved to surprise and delight the market with new looks. Many of our classic best sellers will be retiring this year to free up space in the assortment for fresh test-winners. Most of these designs will be available for the next 3 to 6 months and can be reordered to support category depth where needed. **Get them while they last!**



PRICE POINT: \$4.49 US & CDN Retail

BIRTHDAY



204608 Grab life by the coconuts! Happy Birthday



204289 The party has arrived! Happy Birthday



204187 Beers to you! Happy Birthday



204186 Nobody lights up a room like you! Happy Birthday



204053 Happy Birthday



204051 You are on Happy Birthday



204050 Uncork your inner unicorn! Happy Birthday



Today's forecast is mostly sunny with 100% chance of chill. Happy Birthday



203961 Hope it's EVERYTHING... and a side of fries! Happy Birthday



203959 Make a wish before the whole kingdom burns! Happy Birthday



203842 Every day you rule, today you dominate! Happy Birthday



203706

What's up? Besides your age! By the time you blow out the candles, it'll be your Birthday again! These days, pulling an "all nighter" means not getting up to use the bathroom! When we said 40 is the new 20 - you believed us! Still hot... but it might be all those candles! Youth is fleeting, but immaturity is forever! HAPPY BIRTHDAY



203603 Hope it's mythical, magical & oh-so memorable!



203602 Twist and shout... but don't throw your back out! Happy Birthday





203599 Have your cake and drink it, too! Happy Birthday



203598 Fork over the cake and no one gets hurt. Happy Birthday



203595 Happy Birthday from all your buds!



203414 ...until someone loses a shoe! Happy Birthday



203260 Sweet, sassy & a little bit twisted! Happy Birthday



203028 Sip Sip Hooray! Happy Birthday



202814 I like the way you roll! Happy Birthday



202795 A joint didn't mean your hip or knee?! Happy Birthday



202785 Wow That's Fantastic! Happy Birthday



202780 Life is a cabernet! Happy Birthday



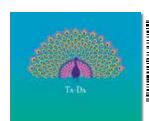
202763 Let's do a late dinner to celebrate...Shall we say 4:30? Happy Birthday



...ends a lot earlier than it used to! Happy Birthday



202705 Just like you. Happy Birthday



202702 ...still a stunner! Happy Birthday

FRIENDSHIP



203263 Great friends... We always have way too much fun!



202806 Good friends... rain or wine!

ROMANCE



204284 I♥U



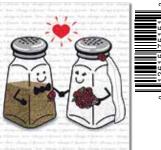
202736 Staying in with you is the perfect night out!

BRIDAL SHOWER



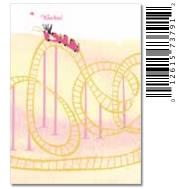
05317 A celebration of love! Best wishes on your Bridal Shower

WEDDING



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203601 Congratulations to the perfect pair!



202719 Thrilled for you! Congratulations on your Wedding



202717 ...here's to a wonderful new life together! Congratulations

ROMANTIC ANNIVERSARY



204400 Every day I love you s'more and s'more! Happy Anniversary



204285 Forever & always. Happy Anniversary

NEW BABY



203711

Faster than an exhausted parent! More powerful than an extraabsorbent diaper! Steals your heart with a single smile! Congratulations on your new baby!

THANK YOU



203710 Congratulations on your little Sweet Pea!

CONGRATULATIONS



You. Are. Awesome!



202760 This calls for a bit of pyrotechnics! Congratulations

FEEL BETTER



203847 You're in a league all your own!



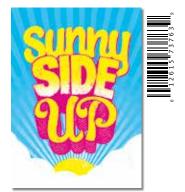
203025 BIG TIME!



203848 YES YOU CAN!



203410 Hope you're feeling peachy soon!



202807 Sending bright thoughts your way

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